

# MAKE MUSIC

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*Mobile*

*Sponsorship Opportunities*

SATURDAY, JUNE 21<sup>st</sup>

2025

MOBILE  COUNCIL

# *About Make Music Day*



In 1982, Jack Lang and his staff at the French Ministry of Culture dreamed up an idea for a new kind of musical holiday. They imagined a day where free music would be everywhere, all around the city: street corners, parks, rooftops, gardens, and storefronts. And, unlike a typical music festival, anyone and everyone would be invited to join and play music or host performances.

The event would take place on the summer solstice, June 21, and would be called *Fête De La Musique*. (In French, the name means both “festival of music” and “make music”.) The *Fête* has turned into a true national holiday: Paris shuts down on the summer solstice and musicians take over. Almost 8% of the country (5 million people) have played an instrument or sung in public for the *Fête de la Musique*, and 53% of the country (35 million people) comes out each year to listen.

Three decades later, the holiday has spread throughout the world and is now celebrated in more than 726 cities in 108 different countries.



# *What to Expect*

1. **Live Performances:** Experience the vibrant music scene of Mobile with live performances happening all around the city. From parks to cafes to street corners, music will fill the air, showcasing the diversity of talent in our community.
2. **Open Jam Sessions:** Ever wanted to join in on a musical jam? Now's your chance! Look out for open jam sessions where musicians of all skill levels can come together to make music spontaneously.
3. **Interactive Workshops:** Whether you're curious about learning an instrument or honing your songwriting skills, there will be workshops and interactive sessions for music lovers of all ages.
4. **Community Collaboration:** Make Music Day is all about coming together, so keep an eye out for opportunities to collaborate with fellow musicians, artists, and even local businesses to create something special.
5. **Family-Friendly Fun:** Bring the whole family and enjoy a day filled with music, laughter, and creativity. There will be activities for kids, musical games, and plenty of opportunities to dance and sing along.



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## *Sponsorship Opportunities*

PRESENTING SPONSOR.....\$2,000

- Premier sponsorship opportunity
- Logo placement on ALL marketing and promotional materials for Make Music Day Mobile
- Presenting sponsor recognition on website and social media
- One opportunity available

WORKSHOP SPONSOR.....\$500

- Your company logo will be featured on the special project in the participating district of your choice as well as all special project promotions and press for Make Music Day Mobile

VENUE SPONSOR.....\$250

- Your company logo will be featured at the venue in the participating district of your choice as well as all venue promotions and press for Make Music Day Mobile

