

Twelfth Annual

THROWDOWN

September 26, 2024

Battle of the Art Educators

ALABAMA CONTEMPORARY ART CENTER

6 - 9 PM

MOBILE  COUNCIL



# WHO WE ARE

Since 1955, the Mobile Arts Council has made it their mission to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community.

MAC fulfills its mission by creating opportunities for local artists and arts organizations through education, advocacy, and enrichment. The organization remains a strong informational center for local culture, helping to facilitate numerous arts and cultural events, creating opportunities for artists from all backgrounds. MAC partners with local organizations to enhance educational opportunities for youth through signature programming that brings arts education to children who may not otherwise have access to such curriculum.

Our small staff of four bring a wealth of knowledge and experience that is unmatched in the arts and cultural community. The team's diverse knowledge includes experience in non-profit management, marketing, visual and performing arts, and fundraising. We have a proven track record for innovation and creativity, while launching unforgettable programs and events that are sure to be one of a kind.



Mayesam Iskandar & Ben Kaiser, 2023



Tanie Brown Johnson & Renee Wallace, 2023



Kimberly Zukley, 2023



Ty Tover, 2023



# ABOUT THE THROWDOWN

The Throwdown is the Mobile Arts Council's largest annual fundraising event. Proceeds go towards supporting our mission: to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community. MAC envisions a dynamic future for Mobile, where the arts are a catalyst for positive change. Rooted in values of education, inclusivity, and inspiration, we're committed to making the arts accessible to all.

For the past twelve years, local artists have sought out to compete in this unique live art competition. The event features five competitors that have 90 minutes to create original works of art from a shared supply table and a mystery box. Attendees watch art in action and have the opportunity to take these pieces home by participating in a live auction, emceed by a local news celebrity, at the end of the night. Additionally, the 11th Annual Throwdown champion, Brian Tan, aka Tan the Man, will compete to defend his title.



The evening also offers a silent auction with one-of-a-kind items that are locally crafted, food by Heroes Sports Bar & The Royal Scam, live entertainment, and spirits will be provided.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR..... \$5,000

- Inclusion of organization in event name, "Presented By \_\_\_\_\_"
- Prominent logo recognition on event collateral
- Presenting sponsor recognition on website and social media
- Sponsorship recognition in every MAC newsletter leading up to the event
- Verbal recognition at the event
- 20 tickets to the event

## SUPPORTING SPONSOR..... \$2,500

- Logo recognition on event collateral
- Recognition on social media and in two MAC newsletters
- Verbal recognition at the event
- 10 tickets to the event

## PATRON SPONSOR..... \$1,500

- Logo recognition on event collateral
- Recognition on social media
- Verbal recognition at the event
- 6 tickets to the event

## CONTRIBUTING SPONSOR..... \$750

- Logo recognition on event collateral
- Recognition on social media
- Verbal recognition at the event
- 4 tickets to the event



# 2023 THROWDOWN AT A GLANCE

