

ARTYS

2024

SPONSORSHIP OPPORTUNITIES

THURSDAY, MARCH 21st
2024

RENAISSANCE RIVERVIEW PLAZA HOTEL

6:30 - 9PM

MOBILE  COUNCIL

Who We Are & What We Do



Since 1955, the Mobile Arts Council has made it their mission to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community. MAC envisions a dynamic future for Mobile, where the arts are a catalyst for positive change. Rooted in values of education, inclusivity, and inspiration, we're committed to making the arts accessible to all.

MAC fulfills its mission by creating opportunities for local artists and arts organizations through education, advocacy, and enrichment. The organization remains a strong informational center for local culture, helping to facilitate numerous arts and cultural events, creating opportunities for artists from all backgrounds. MAC partners with local organizations to enhance educational opportunities for youth through signature programming that brings art education to children who may not otherwise have access to such curriculum.

Our small staff of four bring a wealth of knowledge and experience that is unmatched in the arts and cultural community. The team's diverse knowledge includes experience in non-profit management, marketing, visual and performing arts, and fundraising. We have a proven track record for innovation and creativity, while launching unforgettable programs and events that are sure to be one of a kind.

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The arts are fundamental to our humanity. They enable and inspire us - fostering empathy, beauty, and creativity. They bolster our communities socially, educationally, and economically.

The Arty's is the **ONLY** award program that recognizes both impact and excellence across all realms of the arts. Mobile is filled with creatives, and they influence everything around us. The Arty's is our way of honoring these individuals, businesses, and organizations who are dedicated to improving the arts and cultural scene in our very own community. This program also serves as a showcase for local performing arts organizations. Past performances include Powerline Poetry, Joe Jefferson Players, Chickasaw Civic Theatre, Mobile Ballet, Mobile Opera, and others.

Each year members of the community submit nominations, which are then narrowed down by a panel of representatives from our arts community. This group then selects one winner each in 11 different categories, who are then presented with a limited-edition work of art created by a different local artist each year. The 2024 award will be created by local quilter, and the 2023 winner of the Visual Arts Arty, Nancy Goodman. Awards categories include; Art Soldier, Arts Educator, Business, Cultural Innovation, Eva Golson – Excellence in Film, Organization, Daniel Juzan - Performing Artist, Musical Artist, Visual Artist, Patron, and Lifetime Achievement.

Help us pay tribute to those who have contributed to keeping Mobile uniquely its own!



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PRESENTING SPONSOR.....\$5,000

- Inclusion of organization in event name, "Presented by _____"
- Up to three tables (24 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Presenting sponsor recognition on website and social media
- Verbal recognition at event
- Dedicated blog post about organization's support of the arts

AWARD SPONSOR.....\$2,500

- Recognition on an award plaque to be given with each award
- Up to two tables (16 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Award sponsor recognition on website and social media
- Verbal recognition at event

SUPPORTING SPONSOR.....\$1,500

- One table (8 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Sponsor recognition on website and social media
- Verbal recognition at event

CONTRIBUTING SPONSOR.....\$750

- 4 event tickets
- Logo and recognition of organization in/on all event collateral
- Sponsor recognition on website and social media
- Verbal recognition at event



TABLE FOR 8.....\$600