



MYSTIC SQUIRRELS OF BIENVILLE



MOBILE

arts

COUNCIL

About the Squirrels

The Carnival season is almost here again, and the Mystic Squirrels of Bienville (Mystic SOB's) are gearing up for their furry procession at the "tail" end of the Joe Cain Marching Society's People's Parade on Sunday, February 11th, 2024.

The Mystic SOB's is MAC's signature foot marching group that depicts Downtown Mobile's adorable squirrel tricksters.

Each squirrel has the opportunity to make their own personalized mask (painted first by MAC staff) and parade throws. In addition, the squirrels also throw their very favorite treat, peanuts! The day of the event, all squirrels are invited to the pre-parade squirrel soirée which will be held at Alchemy Tavern. Drinks and food are included with each squirrel membership.

*Get Creative, Celebrate the Arts, and
Support the Mobile Arts Council*

The mission of the Mobile Arts Council is to enrich the quality of life the Mobile area by increasing accessibility to the arts and promoting a vibrant cultural community.

What to Expect on Joe Cain Day

This year, the Mobile Arts Council (MAC) has partnered with Alchemy Tavern to make this year's event squirrelier than ever!

MSOB's will party their nuts off at Alchemy Tavern before the parade from 11 AM - 1:30 PM with free food and libations before the parade. Throws will be stored at MAC's Community Gallery @ Room 1927 (10 AM - 11:30 AM)...no carts or throws will be allowed at Alchemy.

The People's Day Parade Procession begins at 2:30 PM from the Mobile Civic Center.

MSOB's will leave no later than 1:45 PM to line up for the procession

Squirrels will march the 2.5 miles and return to Room 1927 to gather up any items that were stored before the parade.



Sponsorship Opportunities



Flying Squirrel.....\$2,500

- Recognized as presenting sponsor for the MSOB's
- Prominant logo recognition on all event collatoral
- Presenting sponsor recognition on all print, website and social media
- Individualized social media ad specifically for your organization
- Verbal recognition at the event
- 10 Single Squirrel Memberships

Fox Squirrel.....\$1,500

- Logo recognition on all event collatoral
- Recognition on website and social media
- Verbal recognition at the event
- 5 Single Squirrel Memberships

Grey Squirrel.....\$500

- Logo recognition on all event collatoral
- Recognition on website and social media
- Verbal recognition at the event
- 2 Single Squirrel Memberships

