

**ELEVENTH ANNUAL**  
**THROWDOWN**  
**SEPTEMBER 21, 2023**

**THE TEMPLE  
DOWNTOWN  
6 - 9 PM**

MOBILE *arts* COUNCIL

# WHO WE ARE & WHAT WE DO

Since 1955, the Mobile Arts Council has made it their mission to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community.

MAC fulfills its mission by creating opportunities for local artists and arts organizations through education, advocacy, and enrichment. The organization remains a strong informational center for local culture, helping to facilitate numerous arts and cultural events, creating opportunities for artists from all backgrounds. MAC partners with local organizations to enhance educational opportunities for youth through signature programming that brings arts seducation to children who may not otherwise have access to such curriculum.

Our small staff of four bring a wealth of knowledge and experience that is unmatched in the arts and cultural community. The team's diverse knowledge includes experience in non-profit management, marketing, visual and performing arts, and fundraising. We have a proven track record for innovation and creativity, while launching unforgettable programs and events that are sure to be one of a kind.

## PAST THROWDOWN CHAMPIONS



2022 winning art by  
Mayssam Iskandar



2020 winning art by  
Abe Partridge



2019 winning art by  
Anna-Marie Babington



2018 winning art by  
Ardith Goodwin

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The Throwdown is the Mobile Arts Council's largest annual fundraising event. Proceeds go towards supporting our mission: to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community.

For the past eleven years, local artists have sought out to compete in this unique live art competition. The event features five competitors that have 90 minutes to create original works of art from a shared supply table and a mystery box. Attendees watch art in action and have the opportunity to take these pieces home by participating in a live auction, emceed by WKRG's Peter Albrecht, at the end of the night. Additionally, the 10th Annual Throwdown champion, Mayssam Iskandar, will compete to defend her title.

The evening also offers a silent auction with one-of-a-kind items that are locally crafted, food by Heroes Sports Bar & The Royal Scam, entertainment by Disco Lemonade, and spirits are provided!

**MOBILEARTS.ORG**

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## Sponsorship Opportunities

### **PRESENTING SPONSOR.....\$5,000**

- Inclusion of organization in event name, “presented by \_\_\_\_\_”
- Prominent logo recognition on event collateral
- Presenting sponsor recognition on website and social media
- Sponsorship recognition in every MAC newsletter leading up to the event
- Verbal recognition at the event
- 20 tickets to the event

### **SUPPORTING SPONSOR.....\$3,000**

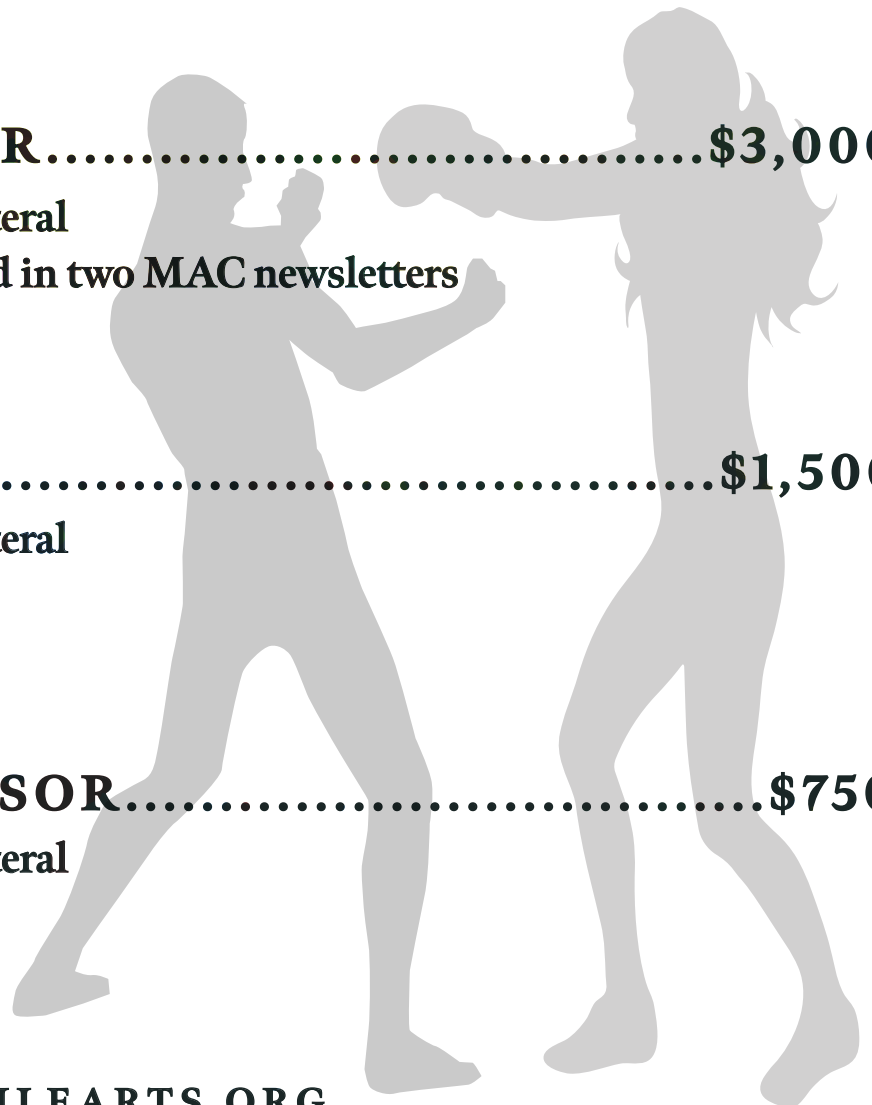
- Logo recognition on event collateral
- Recognition on social media and in two MAC newsletters
- Verbal recognition at the event
- 10 tickets to the event

### **PATRON SPONSOR.....\$1,500**

- Logo recognition on event collateral
- Recognition on social media
- Verbal recognition at the event
- 6 tickets to the event

### **CONTRIBUTING SPONSOR.....\$750**

- Logo recognition on event collateral
- Recognition on social media
- Verbal recognition at the event
- 4 tickets to the event



# THE THROWDOWN OVER THE YEARS

