



SPONSORSHIP OPPORTUNITIES

THURSDAY, APRIL 6
2023

SOUL KITCHEN MUSIC HALL

6PM - 9PM

MOBILE  COUNCIL

MOBILE *arts*

WHO WE ARE & WHAT WE DO

Since 1955, the Mobile Arts Council has made it their mission to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community.

MAC fulfills its mission by creating opportunities for local artists and arts organizations through education, advocacy, and enrichment. The organization remains a strong informational center for local culture, helping to facilitate numerous arts and cultural events, creating opportunities for artists from all backgrounds. MAC partners with local organizations to enhance educational opportunities for youth through signature programming that brings arts seducation to children who may not otherwise have access to such curriculum.

Our small staff of four bring a wealth of knowledge and experience that is unmatched in the arts and cultural community. The team's diverse knowledge includes experience in non-profit management, marketing, visual and performing arts, and fundraising. We have a proven track record for innovation and creativity, while launching unforgettable programs and events that are sure to be one of a kind.



ARTYS 2023

The arts are fundamental to our humanity. They enable and inspire us - fostering empathy, beauty, and creativity. They bolster our communities socially, educationally, and economically.

The Artys is the **ONLY** award program that recognizes both impact and excellence across all realms of the arts. Mobile is filled with creatives and they influence everything around us. The Artys is our way of honoring these individuals, businesses, and organizations who are dedicated to improving the arts and cultural scene in our very own community. This program also serves as a showcase of local performing arts organizations. Past performances include Powerline Poetry, Joe Jefferson Players, Chickasaw Civic Theatre, Mobile Ballet, Mobile Opera, and others.

Each year members of the community submit nominations, which are then narrowed down by a panel of representatives from our arts community. This group then selects one winner each in 11 different categories, who are then presented with a limited-edition work of art created by a different local artist each year. The 2023 awarded will be created by local glassblowers, Muffinjaw Designs. Awards categories include: Art Soldier, Arts Educator, Business, Cultural Innovation, Organization, The Daniel Juzan Performing Artist Award, Musica Artist, Visual Artist, Patron, and Lifetime Achievement.

Help us pay tribute to those who have contributed to keeping Mobile uniquely its own!





SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR.....\$5,000

- Inclusion of organization in event name, "Presented by _____"
- Up to three tables (24 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Presenting sponsor recognition on website and social media
- Verbal recognition at event
- Dedicated blog post about organization's support of the arts

AWARD SPONSOR.....\$2,500

- Recognition on an award plaque to be given with each award
- Up to two tables (16 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Award sponsor recognition on website and social media
- Verbal recognition at event

SUPPORTING SPONSOR.....\$1,000

- One table (8 event tickets), each seating eight individuals
- Logo and recognition of organization in/on all event collateral
- Sponsor recognition on website and social media
- Verbal recognition at event

CONTRIBUTING SPONSOR.....\$500

- 4 event tickets
- Logo and recognition of organization in/on all event collateral
- Sponsor recognition on website and social media
- Verbal recognition at event