

9th Annual THROWDOWN

Now in its 9th year, The Throwdown is the Mobile Arts Council's largest annual fundraiser. This live art competition has raised over \$130,000 to fund our mission to enrich the quality of life in the greater Mobile area through increasing accessibility to the arts and promoting a vibrant cultural community.

This year, the 9th Annual Throwdown will mix virtual and in-person experiences. The live auction will happen through an app, and the art competition will take place online in the form of a reality show!

The silent auction items and competitors' artwork will be on display in the Gallery in Room 1927 throughout October. The live auction and art competition will take place via video online in our first-ever reality show style competition! Five artists will be selected, representing a diverse range of mediums, styles, and personalities.

A Throwdown ticket (\$10) will give you access to special content - including Throwdown swag, access to bid in the silent auction, a code to the exclusive premiere of the art competition and live auction, and more fun surprises - sent through the mail! Tickets will be available online and in person this September. The culmination of this event (the reality show premier and live auction) will take place on Thursday, October 29th!



9th Annual

THROWDOWN

MOBILE *arts* COUNCIL

THE CHAMPION.....\$1,500

- Inclusion of logo during the "Live, On-Line" portion of the event
- Prominent logo recognition on event collateral and on-line auction
- Presenting sponsor recognition on website and social media
- Sponsorship recognition in every MAC newsletter leading up to the event
- Verbal recognition at the event
- 15 tickets to the event

OIL PAINTER.....\$1,000

- Logo recognition on event collateral and on-line auction
- Recognition on social media and in MAC newsletters
- Verbal recognition at the event
- 10 tickets to the event

SPLATTER PAINTER.....\$500

- Logo recognition on event collateral
- Recognition on social media
- Verbal recognition at the event
- 4 tickets to the event