

MOBILE ARTS COUNCIL

ESTABLISHED 1955



EVENTS & PROGRAMS

Sponsorship Opportunities

WWW.MOBILEARTS.ORG

MAKE A DIFFERENCE ...and have fun doing it.

IT'S A WIN-WIN.

Sponsoring a Mobile Arts Council event provides you the unique opportunity to connect with the Mobile community, to build brand awareness and show your company's support of an important cause: the arts!

Each event reaches a different audience segment and provides a fun, entertaining and engaging atmosphere. Feel good about supporting our local arts, heritage and cultural organizations as you enjoy an unforgettable event.

FIND THE RIGHT FIT.

Looking for the opportunity to become a part of Mobile's art scene? To put your name in front of hundred's of party goers? Want to show your employees and investors your dedication to our community? Mobile Arts Council has an event that's right for you.

**THE ARTYS
THROWDOWN
CHARTING NEW DIRECTIONS
CREATIVE CROSSINGS
EXHIBITIONS**



THE ARTYS

ABOUT THE EVENT

The Artys (formerly the Greater Mobile Arts Awards) is an award program acknowledging the priceless contributions made to the arts and cultural community here on the Gulf Coast. For twelve years the Mobile Arts Council has presented these awards to recognize creative achievements of individuals, groups and businesses.

As a sponsor of The Artys you will ensure financial support for the arts by underwriting the costs of the event, including supporting the artist commission for the award. Proceeds from this event will fund and expand our community granting program, as well as support our ongoing public art efforts. The Mobile Arts Council sees over 12,000 visitors annually during ArtWalk alone. With a solid social media following, thousands of newsletter subscribers and dedicated members, your contribution to the arts will easily be well-known in the community.



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....\$10,000

- Prominent logo recognition on event collaterals (marketing materials, posters, program descriptions, slideshow) and in advertising (radio, television, social media)
- Presenting sponsor recognition on website and social media
- Sponsorship recognition in every MAC newsletter leading up to the Artys (four times per month)
- Verbal recognition at event
- Logo displayed at MAC in months leading up to the event
- Admission to a pre-event VIP cocktail hour with guests of your choosing
- 20 tickets to the event

Supporting Sponsor.....\$5,000

- Logo recognition on event collaterals
- Recognition on social media and website
- Sponsorship recognition in two MAC newsletters per month leading up to the Artys
- Verbal recognition at event
- Logo displayed at MAC in months leading up to the event
- 10 tickets to the event

Patron Sponsor.....\$2,500

- Logo recognition on event collaterals
- Recognition on social media and website
- Inclusion of logo in one MAC newsletter with other Artys sponsors
- Verbal recognition at event
- 8 tickets to the event

Contributing Sponsor.....\$1,000

- Recognition on social media and website
- Inclusion of logo in one MAC newsletter with other Artys sponsors
- Verbal recognition at event
- 4 tickets to the event

THE THROWDOWN

ABOUT THE EVENT

This exciting event brings six local artists together to participate in a 90-minute no-holds barred art making throw down. Each participant will create new works of art from items in individual mystery baskets, as well as materials from a shared supply closet. The magic happens live, during the event, with plenty of room for spectators to watch each artist work. Once complete the five pieces will be sold in a live auction at the event.

There is a silent auction that consists of items donated by area artists and organizations, ranging from paintings, photographs, ceramic and sculptures to tickets for performances and weekend get-a-ways.

As a sponsor of The Throwdown you will ensure financial support for the arts by underwriting the costs of the event including supporting the artists involved. The Mobile Arts Council sees over 12,000 visitors annually during ArtWalk alone. With a solid social media following, thousands of newsletter subscribers and dedicated members your contribution to the arts will easily be well-known in the community.





SPONSORSHIP OPPORTUNITIES

Presenting Sponsor.....\$10,000

- Prominent logo recognition on event collateral (marketing materials, posters, program descriptions) and in advertising (radio, television, social media)
- Presenting sponsor recognition on website and social media
- Sponsorship recognition in every MAC newsletter leading up to the event
- Verbal recognition at the event
- 20 tickets to the event

Supporting Sponsor.....\$5,000

- Logo recognition on event collateral
- Recognition on social media and in two MAC newsletters
- Verbal recognition at the event
- 10 tickets to the event

Patron Sponsor.....\$2,500

- Logo recognition on event collateral
- Recognition on social media and in one MAC newsletter
- Verbal recognition at the event
- 8 tickets to the event

Contributing Sponsor.....\$1,000

- Logo recognition on event collateral
- Recognition on social media and in newsletter
- Verbal recognition at the event
- 4 tickets to the event

★ *Ask about additional sponsorship opportunities*



CREATIVE CROSSINGS

ABOUT THE EVENT

The goal of “Creative Crossings” is to provide a live visual arts component to the TenSixtyFive music festival, enhance the pedestrian experience, and add public art to downtown Mobile.

Creative Crossings is a live art contest that takes place along Dauphin Street during the TenSixtyFive music festival. Up to 6 artists are chosen to create their designs on the street during the festival. The Mobile Arts Council and Special Events Department provide temporary art materials (spray chalk, chalk, pastels, etc.), shade tents, and lunches for competitors. The winning artist receives a cash prize! In addition, designs could potentially be chosen to become permanent artistic crosswalks installed in Mobile.

★ *Ask about sponsorship opportunities*

CHARTING NEW DIRECTIONS

ABOUT THE PROGRAM

ChARTing New Directions is MAC's educational arts program. Its mission is to cultivate creativity in youth through arts education. Through our program, we provide exposure to the arts for underserved children of all ages, as well as fulfilling teaching opportunities to up-and-coming local artists. In our classes, we work to develop artistic skills, encourage creativity, and boost confidence in our students. Through 2013-2017, ChARTing worked with our local Boys & Girls Clubs to provide a high quality arts education programs for elementary, middle, and high school students.

In 2019, ChARTing New Directions is adding a new education component. In partnership with Mobile County, MAC will be working with juvenile offenders with the goal of implementing art-based programming at the James T. Strickland Youth Center



Ask about sponsorship opportunities

200 FOR 200

CELEBRATING THOSE WHO'VE SHAPED THE STATE OF ALABAMA

ABOUT THE PROJECT

Mobile Arts Council (MAC) wishes to celebrate those individuals and groups who have played a role in shaping the state of Alabama. MAC will do so through employing a group of Mobile-area artists (20 artists creating 10 works each or 25 artists creating 8 works each) to visually depict these individuals and groups.

Artists will apply to be part of the project through an application process, during which time they will also suggest a few of their top subject choices. Those in the community will also be encouraged to submit individuals and groups throughout Alabama history for the committee's consideration.

Selection of the artists and the subjects depicted will be the responsibility of an eleven (11) person committee. The committee will represent a diverse group of people and professions. They will be tasked with narrowing the subjects to only 200 and keeping them within all facets of Alabama history (football, political figures, civil rights movement, women in Alabama, etc.), to ensure all areas of Alabama are covered.

Beginning in January 2019, MAC will release eight (8) portraits a week. The portraits will also be placed for sale on MAC's website. By summer of 2019, the completed 200 portraits will be on display for a special exhibition at MAC. Following conclusion of the exhibition, the portraits will travel to other interested galleries and spaces around the state to continue the Alabama Bicentennial Celebration.



Ask about sponsorship opportunities

200
ALABAMA
BICENTENNIAL
2017 • 2018 • 2019



GALLERY EXHIBITIONS

ABOUT THE GALLERY

Mobile Arts Council operates a 2400 square art space in the heart of Cathedral Square Art District in downtown Mobile. The gallery consist of three exhibition spaces; the skinny gallery, the Danielle Juzan Gallery, and the small gallery.

MACs skinny gallery exhibition series provides an established, centrally located venue for emerging artist and students to display their work in various media. Exhibits change monthly and are supported with a free public opening on the second Friday of each month in conjunction with LoDA artwalk. These openings typically draw over 1,500 people of all ages. In 2017, a total of 12,898 individuals visited the gallery during artwalk. Additionally, MAC produced 31 exhibitions and featured work by over 483 local artists and students of all ages.

As a sponsor of a gallery space, you will ensure financial support for the arts by underwriting the expenses of the monthly exhibitions. The Mobile Arts Council sees over 12,000 visitors annually during ArtWalk alone. With a solid social media following, thousands of newsletter subscribers and dedicated members your contribution to the arts will easily be well-known in the community.



Ask about sponsorship opportunities



SPONSORSHIP OPPORTUNITIES

ArtWalk Exhibition Sponsor.....\$500

An average of 1,500+ patrons visit the MAC gallery each month to enjoy art, refreshments, and shop local vendors in Cathedral Square.

- Acknowledged on Mobile Arts Council website, www.mobilearts.org
- Mention and logo inclusion on all monthly newsletters (8 newsletters per month to 1,700+ subscribers)
- Mention as sponsor on all social media accounts (Facebook, Facebook event page, Instagram, and Twitter)
- Sponsorship signage at MAC entrance
- Sponsor table set up at MAC entrance on Dauphin Street (table provided)

Special Event Market Sponsor.....\$750

MAC coordinates special market events in Cathedral Square for SouthSounds and 1065 Music & Art Festivals.

- Acknowledged on Mobile Arts Council website, www.mobilearts.org
- Mention and logo inclusion on dedicated event email blast (1,900+ subscribers)
- Mention as sponsor on all social media accounts (Facebook, Facebook event page, Instagram, and Twitter)
- Sponsorship tent area in Cathedral Square during Saturday and Sunday of the festival
- Exposure to thousands of festival attendees

★ *Ask about additional sponsorship opportunities*

