

ARTWORKS

The Throwdown

When: Friday September 15, 2017, 6 PM – 9 PM

Where: Mobile, AL

Mobile Arts Council exists to support, strengthen and sustain the local arts and cultural community. ArtWorks: The Throwdown (or The Throwdown) is Mobile Arts Council's largest annual fundraiser and all proceeds go to support our mission.

What is the Throwdown, you ask? This exciting event brings five local artists together to participate in a 90-minute no-holds barred art making throw down. Each participant will create new works of art from items in individual mystery baskets, as well as materials from a shared supply closet. The magic happens live, during the event, with plenty of room for spectators to watch each artist work. Once complete the five pieces will be sold in a live auction at the event.

There is a silent auction that consists of items donated by area artists and organizations, ranging from paintings, photographs, ceramic and sculptures to tickets for performances and weekend get-a-ways.

While watching the competition and bidding, party goers can enjoy dancing, food, plenty of beer, wine and, of course, MAC's signature cocktail: "The Red Rooster".

As a sponsor of The Throwdown you will ensure financial support for the arts by underwriting the costs of the event including supporting the artists involved. The Mobile Arts Council sees over 12,000 visitors annually during ArtWalk alone. With a solid social media following, thousands of newsletter subscribers and dedicated members your contribution to the arts will easily be well-known in the community.

Mobile Arts Council is a 501 (c) 3 not-for-profit organization.

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Sponsorship Levels

\$10,000 Sponsorship Level

(\$9,400 tax deductible)

- Prominent logo recognition on event collateral (marketing materials, posters, program descriptions) and in advertising (radio, television, social media)
- Presenting sponsor recognition on website and social media (8,002 followers on all platforms)
- Month-long sponsorship recognition in the newsletter (2,164 subscribers)
- Verbal recognition at the event
- 20 tickets to the event

\$5,000 Sponsorship Level

(\$4,700 tax deductible)

- Logo recognition on event collateral
- Recognition on social media and in newsletter
- Verbal recognition at the event
- 10 tickets to the event

\$2,500 Sponsorship Level

(\$2,320 tax deductible)

- Logo recognition on event collateral
- Recognition on social media and in newsletter
- Verbal recognition at the event
- Six tickets to the event

\$1,000 Sponsorship Level

(\$880 tax deductible)

- Logo recognition on event collateral
- Recognition on social media and in newsletter
- Verbal recognition at the event
- Four tickets to the event

\$500 Sponsorship Level

(\$440 tax deductible)

- Recognition on social media and in newsletter
- Verbal recognition at the event
- Two tickets to the event